

**GOD**

**SPEAKS**

**1967  
SUNDAY  
SCHOOL  
FALL  
ENLARGEMENT**

**PROGRAM GUIDE**

Order from  
**FOURSQUARE PUBLICATIONS**

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Item	Price	Quan.
1 1967 FALL ENLARGEMENT PACKET "God Speaks" Contains each of the items listed below.	\$2.65	
2 PROGRAM GUIDE / Ideas for growth that will help you in the fall outreach program.	.25	
3 PLANNING GUIDE / Contains organizational helps, skit, suggested opening assembly programs.	.10	
4 POSTER / Colorful 12"x 15½" theme poster. Suggested that poster can also be used to record attendance and number of contacts.	.10	
5 MAGENTA PROGRESS STICKERS / Gummed seal to be added to attendance chart for each contact pupil has made. Can also be used on post-cards, church bulletins, etc.	100/ 10¢	
6 TURQUOISE PROGRESS STICKERS / Paste by pupil's name each time he is present.	100/ 10¢	
7 PLEDGE CARD / Useful in enlisting participation of each Sunday school member in campaign effort.	.01	

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8 METAL LAPEL CLIP / Exclamation point pin; can be used in variety of ways.	.01	
9 CHORUS SHEET / "God Speaks Today" Campaign chorus.	.05	
10 CAMPAIGN RECORD / 33 1/3 Record with chorus "God Speaks Today" on one side and Bible story on the other.	.50	
11 INVITATION FOLDERS / Set of 4 folders. The principal tool to be used for contacting prospects during campaign.	.02 per set	
12 1968 C.E. CALENDAR / Planning calendar for another year of important Sunday school activity.	1.35	

MISCELLANEOUS ITEMS NOT INCLUDED IN PACKET:	
Foursquare Bookmark Ribbon	.05
"This We Believe"	.07
TRACTS: "What My Church Doesn't Do for Me"	100/1.50
"By Hook and Crook"	100/1.50
"Introducing the Foursquare Gospel"	100/3.00
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(7/67 SM/23C)

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# IDEAS FOR GROWTH

1. GROWTH IS NOT ACCIDENTAL. In reaching the community in which your church is situated, there must be a definite plan of action. The Planning Guide will give you many helpful suggestions and will enable you to get your fall enlargement program going efficiently and effectively. The following outreach pattern will assist you in reaching those outside the church:

S

## STREET EVANGELISM

Prepare a large map of the area around the church to be reached in the enlargement drive. This may be done by securing a large map from a local map company, Chamber of Commerce or gas station. Mark in red all the streets to be canvassed. At a special service prior to enlargement month (preferably the last Sunday A.M. of September) challenge all your workers to take a street to canvass. If the street is heavily populated or very long, it may be best to have two persons sign up for the street.

Use the "God Speaks" Commitment Card to sign up workers. List all the streets to be canvassed on a large chalk board and write name of worker after street.

### Plan

Give each worker a copy of the tract "By Hook and Crook" by Raymond Cox, church bulletins, Gospels of John as well as a supply of give-away items for children.

Contact everybody on the street .....

Talk to those you may meet on the sidewalk.

Invite children playing to Sunday school.

Place bulletin advertising church under windshield wiper of car.

Ring every doorbell. Be sure everyone in the house is invited.

Enter business establishments and invite personnel. Use discretion.

LEAVE LITERATURE WITH ALL CONTACTED!

This canvass is to be done prior to the first Sunday of October. Prepare a large sign "LET GOD SPEAK THROUGH YOU" and place it where all can see it easily.

P

## PARENT INVOLVEMENT

Between the first and second Sunday of the campaign, send your Sunday school teachers and officers to all the homes of the children in your Sunday school with special invitation:

MOM AND DAD  
YOU ARE INVITED!  
TO PARENTS' DAY AT

\_\_\_\_\_ Foursquare Sunday School

\_\_\_\_\_ (Address)

Time \_\_\_\_\_ Date \_\_\_\_\_

Leave the tract "Listen...for times like these GOD SPEAKS...to save". Prepare "Welcome MOM" and "Welcome DAD" tags for all parents. Yellow tag for MOM and a red one for DAD. Prepare additional green tags to be tied to MOM's and DAD's to represent children. Punch holes at bottom of MOM's and DAD's tags to make this easy to do. Parents are proud of their children. Be sure parent wears tag for children not in Sunday school as well as those enrolled. These are prospects to work on.

Secure a small gift for each parent present. Foursquare book marks may be ordered from the Department of Youth and Christian Education for this purpose if desired.

Plan a special program with recognition given to all parents present. Invite parents to stay to the Sunday morning service and provide a tour through your Sunday school facilities at the close of the service.

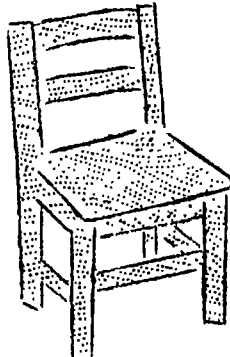
E

EVERY CHAIR FULL

Each teacher will challenge the pupils in her room to fill all empty chairs in the classroom. Teacher should have at least TWO EMPTY CHAIRS to fill even if the class is well attended on the average. Adult classes meeting in the sanctuary where there are many seats should be given a healthy goal to achieve.

Honor the student in each department who fills the most chairs by bringing visitors to Sunday school. Give every student one chair to fill between the second and third Sunday. Mimeograph the following pattern:

**"Every Chair Full"**



**Foursquare Sunday School**

Be my Friend and help me fill  
this chair  
**NEXT SUNDAY!**

Visitor \_\_\_\_\_ Invited by \_\_\_\_\_  
Class \_\_\_\_\_

Students will speak to someone and ask him to come to Sunday school and fill a chair for him. If visitor promises to come, name of visitor will be written on line provided. When visitor comes to Sunday school, place a red star on chair. Visitors will count for students regardless of class they attend.

Give special recognition to teacher and class with every chair full.

A

ASK MEN

Reaching MEN is a job for men. However, a man and wife make an excellent visitation team to the non-church attending home.

WHERE SHALL WE FIND MEN? Every church will confess that they have too few men in Sunday school and church. In some instances, the balance of men as compared to women is pathetically low, something around 20 to 30% of the adult attendance being masculine. WE NEED MORE MEN, but where shall we find them?

...At home. Usually the best place to reach a man is in his own home. A husband-wife visitation team offers many advantages. When they call on parents of Sunday school students, they come armed with all the ingredients for a successful call: a valid reason for the visit, the best possible point of contact, (a child), ready topics for meaningful conversation and strong motivation to offer parents for interest in the Christian message.

Such visitors, armed with Sunday school literature and a friendly smile, will be welcomed into almost every home. The courtesy of a phone call in advance may strengthen the call. But one of the visitors must be a man if the father in the home is to be reached effectively.

Between the third and fourth Sunday.

Call on the fathers of children and youth in your Sunday school.  
Call on husbands who do not attend with their wives.  
Invite men at work to come with you to church and Sunday school.

Invite men with whom you do business during the week such as:

Gas service station attendant  
Bank teller  
Grocery clerk  
Landlord  
Milkman  
Bus driver  
Elevator operator  
Waiter

ENLIST EVERY MAN IN THE CHURCH IN AN ALL-OUT EFFORT TO ENLIST MEN IN THE SUNDAY SCHOOL AND CHURCH.

Arrange for your UFW ladies to prepare a delicious banquet for the men of the church and their guests on Friday nite. Arrange for pastor to address the group and invite each one to be present in Sunday school and church.

In advance, alert every teacher to be prepared during the course of the evening's activities to extend a personal invitation to the men in the various age categories to attend the class in their bracket. The invitation should include a discussion of the course of Bible study in the class and an introduction to some of the men now attending the class.

RUN AN AD IN YOUR DAILY NEWSPAPER AS FOLLOWS:



Wanted-  
Men

Service Men	Civilian Men
Big Men	Small Men
Fat Men	Slim Men
Tall Men	Short Men
Rich Men	Poor Men
Married Men	Single Men
Old Men	Young Men

NEED WE SAY MORE? We are out to  
GATHER MEN for our SUNDAY SCHOOL!

FOURSQUARE CHURCH

# K

## KNOCK AND KNEEL

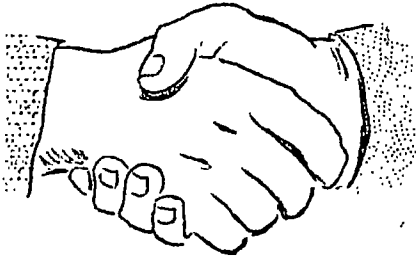
In this final week, make a personal call on everyone on your church or Sunday school rolls who have not as yet attended during the enlargement campaign. IT'S TIME TO SPEAK IN PRAYER!

- ...Make a complete list of all absentees on the active and inactive rolls.
- ...List all prospects and visitors who have not returned.
- ...Send your best calling teams to "Knock and Kneel".
- ...Meet with all persons who will make calls this week and give them the following simple instructions:

- a. Open with friendly conversation.
- b. Turn conversation to a discussion of the enlargement campaign, "God Speaks".
- c. Let the absentee know that caller is concerned for their spiritual welfare. Read a portion of the Word of God.
- d. Ask the absentee, "May I pray for you before leaving?" If the answer is "yes", kneel and offer a short prayer. If the answer is "no", be gracious and say, "I understand, but we'll be remembering you in prayer."
- e. If the response has been good, hold on for definite decision to attend Sunday school and church next Sunday.
- f. For success in this effort, you will need to stress three things: prayer...PRAYER...PRAYER!

## 2. PUT YOUR BEST FOOT FORWARD IN WELCOMING NEW VISITORS!

### Step by Step Welcome Plan...



Try this methodical plan to welcome visitors and new pupils to your Sunday school. Genuine friendliness always pays.

- a. Station two people at the church door to greet all who enter. These two should know all who are on the Sunday school roll.
- b. Have them ask visitors whether they are visiting just for the morning or would they like to join the school.
- c. In either event, have them sign the visitors' book. Use this for regular mailings of letters or mimeographed material inviting all visitors to return.
- d. Assign each visitor to an usher. (We choose ours from the junior-high through adult classes with each one serving four Sundays). The usher escorts the visitor to his class.
- e. If the visitor wants to become a member, have him fill out a card and give pertinent data: name, address, phone number, etc. Children and youth should also include age, parents' names, school attended, and the like.
- f. In the case of children, see that the teacher calls the parents during the week to invite the child back. And be sure to give the parents a hearty welcome.

# God Speaks Today

RUTHANNE GARLOCK

UNISON

The musical score is written for unison and consists of eight systems of music. Each system includes a vocal line and a piano accompaniment line. The lyrics are: 'God speaks to - day, — And His mes - sage is still the same; — God speaks to - day, — Call - ing men to be - lieve on His name. — Oh, heed His voice, — His mer - cy and love now re - ceive. — God speaks to - day; — Ac - cept Him, re - pent, be - lieve. —'

PARTS



# God Speaks Today

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UNISON

God speaks to - day, — And His mes - sage is still the

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PARTS

love now re - ceive. — God speaks to -

day; — Ac - cept Him, re - pent, be - lieve. —

3. BRING ONE OR USE THE BACK DOOR!

Everyone who does not bring a guest must come into the Sunday school through the back door. If you want to further emphasize the "back door" students, tag them with an empty chair. This idea would be good to use on the third Sunday of October.

4. VISITOR FOLLOW-UP - WELCOME WITH THE WORD

After a friendly welcome, encourage the new pupils to attend seven Sundays consecutively so that they may be presented with beautiful red Bibles. You will be amazed at the red Bibles as you ask pupils how many have brought their Bibles to Sunday school.

You might wonder if this could run into some expense, but it has been found that the offerings of the pupil more than pay for the cost of the Bible in most cases. Many Bibles are taken home to parents who will be pleased with what their children have been doing. Often it is the only Bible in the family.

5. VISITING TO TAKE LITERATURE.

Why not deliver the Sunday school quarterly to every home the last week of September? To get the ball rolling, superintendent, make a call in the home of each teacher the third week of September and deliver teacher's quarterly as well as pupils' quarterlies.

Ask each teacher to deliver personally! This is an excellent means of contacting the home and familiarizing parents with Foursquare age-graded curriculum.

6. SPONSOR A FAMILY PLAN

Assign a new or prospect family to one of your regular families. The following suggestions are given concerning this ADOPTED family to whom they have been assigned:

- a. Visit the family to welcome them to your church.
- b. Become acquainted with the family, so that they will not feel like strangers at church.
- c. Inform them about your church program: Sunday school, UFW, Youth Department, etc.
- d. Do your best to sell them on Sunday school by enrolling them in your fine classes.
- e. Discover any talent for special work and report it to your pastor along with other information that may be helpful in establishing the family in the Lord.
- f. Urge attendance to the Pastor's class (which is held just for new families).

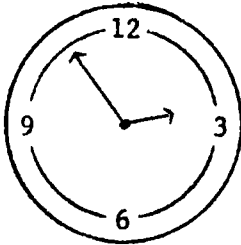
During succeeding calls, give additional help as you feel these people are ready for it.

- a. Present them with an application for Church Membership when they are qualified.
- b. Urge attendance with you to all church activities.
- c. Instruct the family in due season about the privilege and responsibility of tithing. Give personal testimony of the blessings you have received from your personal practice of tithing.
- d. Encourage new families to be baptized in water when they are ready. Don't forget to encourage them to seek God for a deeper and closer walk.

- e. Keep in close contact with your pastor as to development of your CHARGE and especially if you should need help or advice.

If you feel that you can make an EXTRA VISIT, please ask for another assignment. Each week please call your pastor about the results of those to whom you have been assigned.

## 7. ADD A NUMBER TO THE FACE OF THE CLOCK



Slogans: Time to Speak for the Lord; Alarm Yourself; Wind Your Clock, and Set the Alarm and Attend Sunday School.

Decor: Display numerous kinds of clocks, old fashioned, new watches, grandfather, etc.

Award: Alarm clock.

During the Sunday school opening, have an alarm clock set to go off a couple of times. When they go off, use this time to capture the people's attention to make an announcement, to make an award, or to put the numbers on the face of the clock.

Construct a large clock replica without numbers but with hands. Have twelve teams during the enlargement month, to "Alarm themselves," etc. and if team number one hits their set goal, calls, etc., they put their number on the clock, if number eleven team hits their goal, the number "eleven" goes on the clock. How complete will your clock be?

## 8. ATTENDANCE CHART

Each primary class in Sunday school has a large sheet of cardboard on which the teacher draws or pastes a picture of a classroom table. Around the table are arranged paper chairs cut from a catalog or made from construction paper. There is a chair for each pupil, and the pupil's name is written across the seat of it.



Each Sunday a child is present, a red star is pasted on the back of his chair. The last Sunday of the quarter, if there are thirteen red stars in place, a gold star is added. The chairs are fastened in place with thumbtacks so they can be removed and given to the owners at the end of the period.

## 9. COLD CALLS MAKE HOT PROSPECTS!

The founder of a large company wrote the following in an annual report: "We went around the city looking for smokestacks. When we found a smokestack, we knew there was a manufacturer and therefore, a prospect."

Today, the business uses 160 salesmen in nine cities and is still going into other places "looking for smokestacks."

The company instituted its "Extra Step Day" in order to boost its sales. By the end of that day, it was estimated that the salesmen had made 2,600 extra calls representing more than 10 million extra steps. Many of these new contacts resulted in good sales.

One wonders what would happen if Sunday school teachers throughout the country would begin to make some "cold calls". What would happen in your community if

all the members of your Sunday school staff set an "Extra Step Day" on behalf of your Sunday school.

There are hundreds of prospects within easy reach of your church. But it takes the extra steps of interested workers to bring them into the church.

One pastor of a large church said, "I don't make any cold calls". He seemed to boast about it. The fact that he had few conversions never seemed to impress his soul.

Contacting people for the Sunday school is a surefire method of increasing attendance. Let's not forget this. Let's put this tested method to work and prove that the best technique is still person-to-person invitation - the method used by the early church!

10. HIGHWAYS-AND-HEDGES CAMPAIGN

Divide the school into three equal groups: Askers, Seekers, Knockers. Give one point for each personal invitation. Telephone and cards do not count. Idea is that, if enough invitations are made, people will come. Have three thermometers to show the progress of the campaign. Special awards to those who give the most invitations.

11. PRE-ENLARGEMENT CONTEST FOR SEPTEMBER

"Back to Bible School Days!"

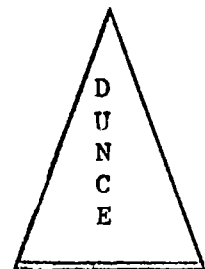
In most stores, during the months of August and September there are the sales and signs to promote such, all reading "BACK TO SCHOOL DAYS". From that sales promotion, one Sunday school decided to work a Bible School contest under the theme "Back to BIBLE School Days". It turned out to be a real success and here is how it worked.

The contest was to begin on the opening week of school and to last for seven consecutive weeks. Each Bible School class was given a goal or quota for each Sunday, and this goal was recorded on a "report card" which was placed in each Bible School room and in the main auditorium on a master report card.

The contest was judged by a grading system something like that of our school systems. Any class with less than their quota or goal received a red mark with an "F" for their grade. Along with this, the teacher of the class with the lowest class under their goal would receive a Dunce Cap to keep and to serve as a reminder.

Here is how the grading system worked:

- 0 or just meeting the class goal will constitute a .. "D"
- 1 - 2 - 3 above class goal will constitute a ..... "C"
- 4 - 5 - 6 above class goal will constitute a ..... "B"
- 7 - 8 - 9 above class goal will constitute an ..... "A"
- 11 or more will constitute an ..... "A+"



It is possible for several classes to tie, as the grades for the total contest are to be averaged and the class with the highest average would be winner. As for awards for the winning class, the individual church could determine that portion of the contests.

Begin this contest the first Sunday after Labor Day weekend, September 10th.

12. TRY THIS AD IN YOUR NEWSPAPER

WANTED! 50 CHILDREN WHO CAN QUALIFY

Must be between 2 and 12 years of age.

Capable of attending Sunday school for one hour.

Interested in receiving a FREE DOOR PRIZE!

THE FIRST 50 WHO COME TO THE FOURSQUARE SUNDAY

SCHOOL                     (address)                     NEXT SUNDAY WILL

QUALIFY!

13. TEN MOST WANTED PERSONS

MOST WANTED PERSONS		
NAME	ADDRESS	REWARD
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

List on bulletin board in each class (Juniors and above) 10 most wanted absentees - listing those who have been absent for the longest time at the top of the list. Adjust award to the age-group.

14. ANDREW CLUB

Assign each Junior several names of absentees to phone and invite to Bible school. The following Sunday, analyze the results, and rotate the list of names.

15. YOUTH CARAVAN

Set a time, and have plenty of transportation, and invite your whole class to go calling on absentees. Everyone goes! You meet at the church building, have prayer and leave in a car caravan. Visit your absentees. When you get to their homes, everyone gets out of the cars and goes to the front porch of the absentee's home. After inviting him to church, invite him to join your "Calling Caravan."

16. GOD IS SPEAKING!

Teenagers need to feel that God is speaking to them! Prepare a large motto, "God is Speaking" for the class or department bulletin board. Encourage each young person to hand out two "God Speaks" tracts during the enlargement campaign.

17. OVER 65ERS CAN VISIT

Many persons over 65 years are still hale and hearty. Being able to attend the Sunday school and church services regularly, they do not require the services of the extension department. These people can be a real blessing to other elderly people who are confined to their homes.

One extension department superintendent devotes an afternoon each week to calling on shut-ins. First, he arranges for several over 65ers to go with him. Then, throughout the afternoon, he takes one of these retired persons with him to each home of a shut-in. Later in the day at a prearranged time he picks up his helpers and returns them to their homes.

By providing such opportunities for service to over 65ers in your church, you help them fulfill their life's purpose and to be useful to man and to God.

18. VISITATION DO'S

When calling do -

- a) Pray with your partner and trust the Spirit to work through you.
- b) Be positive and confident. As you go in His Name, you will be given His power.
- c) Be neat and attractive in dress.
- d) Smile. Tell your name and where you are from.
- e) Be gracious and considerate if they are busy or preoccupied.
- f) Talk about their interests, not your own.
- g) Be observant. When you arrive seek to discover things of interest around the house to talk about, such as the garden, the children, etc.
- h) Be a good listener. People are interested in themselves. You may ask lead questions about their family, occupation, or religious background.
- i) Invite them to the services of the church which will appeal to them and their children.
- j) Keep full and accurate records, including ages and interests of the children (usually written down after you leave).
- k) Be enthusiastic about your Sunday school.
- l) Leave publicity for your Sunday school and a piece of gospel literature.

19. VISITATION DON'TS

When calling -

- a) Don't preach or criticize.      -10-

- b) Don't linger or stand with the door half open.
- c) Don't talk or laugh loudly in or out of the house.
- d) Don't carry a big Bible under your arm (New Testament in purse or pocket).
- e) Don't talk against another religion.
- f) Don't argue, but rather change the subject if a controversial matter is brought up.
- g) Don't talk about yourself.
- h) Don't sit down until asked.
- i) Don't take notes in their presence.
- j) Don't ask them to turn off the T.V. Talk softly and they will usually turn it down. Don't stay long if they are deeply engrossed in a program.
- k) Don't pray a long prayer.
- l) Don't get discouraged.

## 20. BABIES WILL DOUBLE YOUR SUNDAY SCHOOL

There could be no greater idea nor more important need in a church than to put to work someone with a God-given burden for babies. They are your church of tomorrow. The late Clarence Benson said a child's character is built in the first two years of his life. We have found that when a baby is born the parents' hearts are softer than at any other time. This is the time to reach that home.

Have the Superintendent of babies search every newspaper and find every baby born that lives in a ten mile or so radius of the church in a city and fifteen miles or more in a suburban area. If there are several hospitals in your community, have this Superintendent appoint an assistant to each hospital.

STEP ONE. Visit the hospital taking a miniature Bible and a congratulations card for the new addition. Even if they are of another denomination, your interest in them will advertise your church to all their friends.

STEP TWO. Give name and room to pastor for a hospital pastoral call.

STEP THREE. Mail a follow-up letter from the Pastor to the parents to follow-up your visit.

STEP FOUR. Return in six months to the home to see how the child has grown. Leave a mid-week reminder and other church publicity with them.

STEP FIVE. Take 35mm slides or movies of the babies for reshewing and once a month or so, where you'll have approximately 30 babies, have a **BABY NIGHT** showing the pictures to all of the parents.